



Punta Gorda Isles Civic Association

2001 Shreve Street
 Punta Gorda, Florida 33950
 941-637-1655 www.pgica.org

2020 Commentator Display Advertising Agreement

Full Color Display Ad (annual = 10 issues*)

			3X	6X	10X
<input type="checkbox"/>	1/8 page	3.625" w x 2.312" h	\$188	\$345	\$560
<input type="checkbox"/>	1/4 page	3.625" w x 4.875" h	\$412	\$750	\$1260
<input type="checkbox"/>	1/2 page	7.5" w x 4.875" h	\$670	\$1245	\$2120
<input type="checkbox"/>	Full page	7.5" w X 10" h	\$1180	\$2310	\$4080

Premium Placement Based on Availability

- Inside Front Cover 40% Premium
- Front Cover Facing Page 40% Premium
- Facing Table of Contents 35% Premium
- Back Cover 50% Premium
- Inside Back Cover 25% Premium
- Back Cover Facing Page 25% Premium
- Center Calendar Pages 35% Premium
- Additional Calendar Page 25% Premium
- Education/Events Facing Pg. 30% Premium

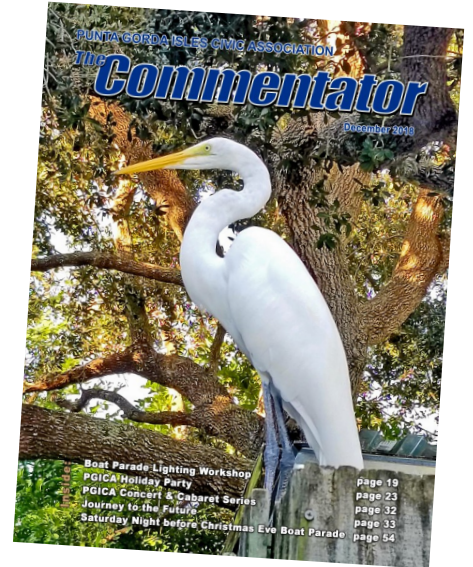
Flyer Insert Ad

8 1/2" X 11"

- 1 Month \$250
- 3 Months \$705
- 6 Months \$1350
- 10 Months* \$2200

Start Month _____

End Month _____



*10 issues include double issues for May/June and July/August

Advertiser _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Camera ready display ads are due by the 10th of the month for the following month's issue. Digital ads in a jpg or pdf format may be emailed. Ad resolution should be 300 dpi.

Placement of display ad in publication is at the sole discretion of the publisher, with the exception of Premium Placement.

Reservations for flyer insert ads must be made by the 10th of the month preceding the issue date; 2,300 flyers must be received by the 15th of the month. Monthly flyer quantities will increase with circulation increases. Fees must be paid at the time of the reservation.

Payment options are available for 6 and 10 month plans. Please contact the office.

Publisher reserves the right to refuse any ad submitted. Rates subject to change without notice. Deadlines are strictly adhered to and refunds cannot be issued for display ads and flyers not received on time.

Signature _____ Date _____

Your PGICA Advertising Representative: Connie Merritt Email: conniemerritt@pgica.org