



Punta Gorda Isles Civic Association

2001 Shreve Street

Punta Gorda, Florida 33950

Phone or Fax: 941-637-1655 www.pgica.org

Commentator Display Advertising Agreement

Full Color Display Ad (annual = 11 issues)

		1X	3X	6X	11X
<input type="checkbox"/>	1/8 page 3.625" w x 2.312" h	\$85	\$168	\$325	\$560
<input type="checkbox"/>	1/4 page 3.625" w x 4.875" h	\$170	\$392	\$730	\$1260
<input type="checkbox"/>	1/2 page 7.5" w x 4.875" h	\$270	\$650	\$1225	\$2120
<input type="checkbox"/>	Full page 7.5" w x 10 "h	\$450	\$1160	\$2290	\$4080

Premium Placement Based on Availability

<input type="checkbox"/>	Inside Front Cover	40% Surcharge
<input type="checkbox"/>	Front Cover Facing Page	40% Surcharge
<input type="checkbox"/>	Back Cover	50% Surcharge
<input type="checkbox"/>	Inside Back Cover	25% Surcharge
<input type="checkbox"/>	Back Cover Facing Page	25% Surcharge
<input type="checkbox"/>	Calendar Pages	35% Surcharge

Flyer Insert Ad

8 1/2" X 11"

<input type="checkbox"/>	1 Month	\$235
<input type="checkbox"/>	3 Months	\$690
<input type="checkbox"/>	6 Months	\$1290
<input type="checkbox"/>	11 Months	\$2200



Start Month _____ End Month _____

Advertiser _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Camera ready display ads are due by the 10th of the month for the following month's issue. Digital ads in a jpeg or pdf format may be emailed. Ad resolution should be 300 dpi.

Placement of display ad in publication is at the sole discretion of the publisher, with the exception of Premium Placement.

Reservations for flyer insert ads must be made by the 10th of the month preceding the issue date; 2,400 flyers must be received by the 15th of the month. Fees must be paid at the time of the reservation.

Payment options are available for 6 and 11 month plans. Please contact the office.

Advertising for travel or insurance businesses is restrictive for nonprofit organizations using bulk mailing. Please contact the PGICA office.

Publisher reserves the right to refuse any ad submitted. Rates subject to change without notice. Deadlines are strictly adhered to and refunds cannot be issued for display ads and flyers not received on time.

Signature _____ Date _____

Your PGICA Advertising Representative: Connie Merritt Email: conniemerritt@pgica.org