



PGICA COMMENTATOR Classified Advertising

2001 Shreve Street, Punta Gorda, FL 33950

941-637-1655 • www.pgica.org

ORDER FORM

Contact Name: _____	Business Name: _____
Billing or Business Address: _____	
Phone No. _____	E-Mail Address: _____
Today's Date: _____	
Start ad in (month) _____ through _____, _____	

Print or type your ad as you wish it to read. Count up the characters and spaces (c&s) to determine the cost of your ad. If typing, use Arial 10 as the font. ALL ads will be in block form only (no centering of lines) with a CAPITALIZED & BOLD heading (up to one line). Ads are entered on a first-come basis as space is available. The *Commentator* Editor reserves the right to edit the ad for readability and without increasing the cost.

Classified Ads have a MINIMUM cost of \$10.00 for up to 160 characters and spaces. Additional lines may be purchased for \$2.00 per 32 characters. MAXIMUM AD size is 320 spaces for a cost of \$20.00. A character includes all letters, numbers, spaces and punctuation.

Minimum ad – up to 160 c&s = \$10.00 per month

161 to 192 c&s = \$12.00 per month

193 to 224 c&s = \$14.00 per month

225 to 256 c&s = \$16.00 per month

257 to 288 c&s = \$18.00 per month

289 to 320 c&s Maximum size = \$20.00 per month

“Announcements” and “For Sale” ads are accepted on a Month-to-Month basis. Payment is due in advance.

Business Ads are accepted with a minimum of 3 months. Payment is due in advance for 3 months, 6 months or 10 months. *Please note: The Commentator publishes double issues in May/June and July/August.*

The ad and payment must be received by the 10th of the month preceding the publication month. The finished ad and payment should be turned into the office to the attention of Connie Merritt.

Classified ads can be submitted via email to conniemerritt@pgica.org. (If you email, please include all the information requested on this form.)

The Punta Gorda Isles Civic Association reserves the right to refuse or cancel any ad submitted.