

PGICA Commentator Classified Advertising
ORDER FORM
(Eff. April 1, 2017)

PGICA Commentator Classified Advertising

Contact Name: _____	Business Name: _____
Billing or Business Address: _____	
Phone No. _____	E-Mail Address: _____
Today's Date: _____	

PLEASE be sure to check the box next to the category of ad you wish to place.

“Announcements” and “FOR SALE” ads are accepted on a MONTH-TO-MONTH basis. Payment is due IN ADVANCE. **Announcements** **FOR SALE**

Ads in any of these four categories below are ONLY accepted on a prepaid QUARTERLY basis or longer. Payment is due IN ADVANCE for the 3 months, 6 months or 11 months. *Please note: The Commentator is not published in August.*

Auto, Boat & RV Services
 Home, Lawn & Pool Services

General
 Personal Services

Classified Ads have a MINIMUM cost of \$10.00 for up to 160 characters and spaces. Additional lines may be purchased for \$2.00 per 32 characters. MAXIMUM AD size is 320 spaces for a cost of \$20.00. A character includes all letters, numbers, spaces and punctuation.

Classified ads can be submitted via email to conniemerritt@pgica.org. If you email, please include all the information requested on this form

Print or type your ad as you wish it to read. Count up the characters and spaces (c&s) to determine the cost of your ad. If typing, use Arial 10 as the font. ALL ads will be in BLOCK FORM ONLY (no centering of lines) with a CAPITALIZED & BOLD heading (up to one line). Ads are entered on a first-come basis as space is available. The *Commentator* Editor reserves the right to change the ad for readability and will not increase the cost.

Minimum ad – up to 160 c&s = \$10.00 per month
161 to 192 c&s = \$12.00 per month
193 to 224 c&s = \$14.00 per month
225 to 256 c&s = \$16.00 per month
257 to 288 c&s = \$18.00 per month
289 to 320 c&s Maximum size = \$20.00 per month

Payment is due at the time of submission. The ad and payment must be received by the 10th of the month preceding the publication month. The finished ad and payment should be turned into the office to the attention of Connie Merritt.

If your ad appeared previously we do not need you to complete the form again...just attach a copy of the previous ad or state “Same Ad” and last date published.