



Punta Gorda Isles Civic Association

2001 Shreve Street

Punta Gorda, Florida 33950

Phone or Fax: 941-637-1655 www.pgica.org

2016 Membership Directory Advertising Agreement

Organization: _____
Contact _____
Address _____
City _____
State/Province _____ Zip _____
Country _____
Phone _____
Fax _____
Email _____
Website _____

Full Color Ad Sizes & Rates

1/8 page	3.625" w x 2.312" h	\$450.00
1/4 page	3.625" w x 4.875" h	\$650.00
1/2 page	7.5" w x 4.875" h	\$950.00
Full page	7.5" w x 10 "h	\$1400.00

Current Commentator Advertisers are extended 10% discount

Ad Description

We agree to place advertisement (s), as specified above, subject to terms listed below.

Organization: _____

Name: _____ **Title:** _____

Signature: _____ **Date:** _____

Terms of Payment: Full payment is due on or before February 22, 2016.

Ad Positioning: Placement of ad in publication is at the sole discretion of the publisher, with the exception to any notation in the Ad Description above.

Camera Ready: All ads must be provided in camera ready art work as a jpg or pdf format , sized appropriately (300 dpi) by February 29, 2016.

Right of Refusal: Publisher reserves the right to refuse any advertisement submitted.

Liability: Under no circumstances, will the publisher be held liable for any amount exceeding the cost of the advertisement.

Cancellations: Advertiser cannot cancel or transfer this agreement unless such request is made in writing prior to February 29, 2016.

Your PGICA Advertising Representative: _____